

## PRESS RELEASE

### **Ohoskin and Microlino: protagonists of Design Week, driven by sustainability and innovation**

The meeting between the Italian company specialized in sustainable materials and the coolest microcar of the moment with its unmistakable lines, united by shared values and a passion for excellence.

**From April 7 to 13, Ohoskin**, an Italian company dedicated to the production of sustainable and cruelty-free materials as alternatives to animal leather, joins forces with **Microlino**, the iconic microcar revolutionizing urban mobility by blending energy efficiency, elegant design, and sustainable transportation. Together, they will unveil at Design Week a groundbreaking version of Microlino featuring innovative interiors made with Ohoskin, crafted from by-products of the citrus processing industry, specifically orange peels from Sicily.

Ohoskin develops a material derived from agricultural by-products (such as orange peels and prickly pear cactus), offering an alternative to leather that merges luxury, innovation, and environmental respect, just like Microlino, the ideal solution for distinctive and sustainable micromobility, 100% Made in Italy. The iconic brand stands out for its retro-futuristic design and its ability to deliver an agile and eco-friendly driving experience, reducing both space usage and environmental impact in urban areas. This collaboration aims to create eco-friendly interiors and finishes for Microlino vehicles, ensuring a unique and conscious driving experience.

#### **Stefano Mazzetti, Co-Founder and COO of Ohoskin, enthusiastically commented:**

“At Ohoskin, we have always strived to create an alternative to animal leather through a circular and innovative process capable of delivering top-quality materials to the most demanding sectors. We recover by-products from Sicilian agriculture (especially orange peels) that would otherwise go to waste, transforming them into a durable, pleasant-to-touch, and highly customizable material. We’re glad that Microlino, who shares our core values of sustainability and innovation with the goal of making a real impact, has chosen our materials for this special vehicle that will take center stage at Design Week.”

The goal of Ohoskin and Microlino is to find tangible solutions for a more sustainable future, without compromising on iconic aesthetics. Both companies are committed to raising awareness among consumers about more responsible choices and to promoting a new way of thinking about mobility and material production.

#### **Uberto Gavazzi, Country Manager Italy at Microlino, added:**

“Microlino was born from the idea of renewing urban mobility, focusing on unique design and high functionality, all through a 360° sustainable lens, including our choice of materials. Our goal is to offer a product that’s beautiful to look at, fun to drive, and environmentally friendly. During Design Week, together with Ohoskin, we aim to attract a broader audience with a keen eye for detail.”

#### **About Ohoskin**

Ohoskin is an Italian startup producing alternative materials to animal leather, derived from orange and prickly pear by-products, with a low environmental impact (reduced carbon and water footprint). Its mission is to offer a cruelty-free, circular, and elegant alternative capable of meeting the needs of the most demanding industries, from fashion to automotive.

More information: [www.ohoskin.com](http://www.ohoskin.com)

**About Microlino**

Microlino is an electric microcar with a distinctive design inspired by the iconic bubble cars of the 1950s. Produced by Micro Mobility Systems, a Swiss company specializing in micromobility solutions, Microlino offers a unique driving experience, ideal for urban commuting, with a strong focus on style, functionality, and sustainability.

More information: [www.microlino-car.com](http://www.microlino-car.com)

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