



PRESS RELEASE_ENG

Ohoskin® and Anema: A Sustainable and Volcanic Bond Between Catania and Naples

Catania – Ohoskin®, the Italian company creating a groundbreaking alternative to leather using Sicilian oranges, is proud to announce its collaboration with **Anema**, the Neapolitan brand blending craftsmanship and sustainability. Together, they unveil **Parthéa**, a bag that challenges conventions by merging Ohoskin®'s innovation with Neapolitan artistry, creating an accessory that embraces the future without forgetting its roots.

Ohoskin® originates from the heart of Sicily, where the red oranges of Mount Etna become the foundation for a material that is more than just a sustainable, vegan alternative to animal leather it's a story of territory and tradition. Anema, with its masterful craftsmanship and attention to detail, channels the vibrant spirit of Naples, the city of Mount Vesuvius and the sea, into every creation. These two distinct worlds, united by a shared passion for sustainability, have come together to craft a bag that embodies the essence of contemporary Made in Italy.

The **Parthéa** model by Anema, crafted with Ohoskin®, is more than an accessory it's a symbol of a future that honors the past. It's where nature, culture, and innovation converge to tell a story of uncompromising beauty.

This collaboration goes beyond product quality; it sends a powerful message: sustainability, innovation, and craftsmanship can coexist, honoring our planet without sacrificing style.

"Ohoskin® is more than an innovative material; it's a sensory experience! Its warm and soft touch offers reliability for designs of any kind and style. This trust has led to the creation of a new collection in four distinct Ohoskin® colors: orange, green, hazelnut, and beige. Our challenge as a brand specializing in innovative materials is to continually seek out fabrics like Ohoskin®, which align with our customers' desire for comfort and quality without compromise," says **Francesco Esposito**, founder of Anema.

For more information, visit www.ohoskin.com and www.anemabags.com

